



NOW IN CHICAGO

new & notable

GREAT RANGE

FIRED UP

Viking Range, the stalwart appliance company synonymous with chef-style gas ranges, has been reborn courtesy of its parent company, Middleby Residential, which recently debuted the enhanced Viking Range series along with other innovative products at a new showroom at the Merchandise Mart.

"Appliances have now become the focal point of the kitchen," says Creative Director Jaime Laurita, who was tapped to design the new showrooms (another is currently under construction in New York) and build a sexier image for the storied brand. "There's a whole new energy at Viking, and we are turning up the gas," says Laurita, a trained chef who has appeared on Oprah and toured with artists such as Madonna and Sting as an ambience director.

Laurita's vision for the **Viking flagship in the Mart** features stunning vignettes that incorporate some of his favorite vendors in the building, such as Artistic Tile and Maya Romanoff. But behind the looks, the appliances powered by commercial cooking technology really stand out. Some of Laurita's favorites are the Viking TurboChef Speedcooker, an oven that he promises will get you out of the kitchen much faster; Viking GardenChef, a growing station that keeps herbs, microgreens and sprouts at the perfect temperature—"it's a womb of perfection," he says. "For someone who loves to juice, it has its own green thumb. Just load it and grow it"; the Napoli outdoor pizza oven and the Sonoma Smoker by Lynx that employs cutting-edge technology and can be paired with your smartphone to control heat and smoke.

Lynx offers a wide range of good-looking outdoor grills, including a new smoker that can be used by a smartphone via an app.



Ranges by French manufacturer La Cornue (in bubblegum pink!) and products from AGA and U-Line—all part of the Middleby portfolio—appeal to the millennial as much as the established home chef.

Laurita's revamp of Viking includes fresh colors and styles, such as a concept matte black range with rose gold details that, based on oohing and aahing alone, is providing ample inspiration for designers and clients. "Viking is an old label with a new life," says Laurita of the company, which still makes its products in Mississippi. "I got to design with all the best ingredients and play with the new Viking equipment," he adds. "It's an experience center. This showroom is really fun and different." *Middleby Residential/Viking/La Cornue, LuxeHome, 222 Merchandise Mart Plaza, Ste. 137, 312.374.3091, vikingrange.com* —Zlata Kozul Naumovski

HOT SEATS

THE SHAPE OF THINGS

The season's sexiest sofas have curves in all the right places. —Rhonda Reinhart



Satine sofa, from \$27,150, shinebyshe.com



Ottawa sofa, \$3,269, boconcept.com



Sofa P13, to the trade, by Vladimir Kagan for HOLLY HUNT at HOLLY HUNT, 222 W. Merchandise Mart Plaza, Ste. 1428, hollyhunt.com

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HOUSE PARTY CHICAGO

Middleby Residential Showroom Launch



HOME ON THE RANGE

THE PARTY To fete the launch of Middleby Residential's brand-new showroom at the Merchandise Mart, guests toasted the transformed space while Creative Director Jaime Laurita led personalized tours.

THE SCENE Partygoers like Studio Gild Design principals Jennie Bishop and Melissa Benham were able to peruse cutting-edge technology from brands such as Viking Range, arranged in Chicagocentric vignettes.

THE PERKS To demonstrate the importance of the home kitchen, Laurita (who is also a celebrity chef) went to work in the space, whipping up some of his signature seafood risotto—to share, of course. —*Jaelyn Jermyn*



PHOTOS BY MARCIN CYMER

PROMOTION



1 HECTOR FINCH LIGHTING'S GLOBE PRISM LIGHT

The Globe Prism Light is a textured, ribbed glass pendant typical of the 1930's with meticulously machined, hand-made brass bands which are made and finished to order. This beautiful pendant is available on chains or a rod and is another classic design manufactured exclusively for Hector Finch Lighting. Hector Finch Lighting is represented in Chicago by Michael-Cleary who has a showroom in the Merchandise Mart where the range of products can be viewed.

312.464.0800, hectorfinch.com



2 PETERSON PICTURE CO | CUSTOM FRAMING

For over 50 years, Peterson Picture Co has been helping art lovers across the country design and frame their works of art, mirrors, and other keepsakes. Our clients include art collectors, interior designers, and individual consumers seeking the highest quality archival framing treatments and expert customer service. Stop by our showroom for a complimentary consultation.

2720 W. Belmont Ave., peterson-picture.com



3 EUROLUXE INTERIORS | FOCUS ON (ONE / TWO)

FOCUS ON is a high-function, worktop illumination solution developed by Arrital Cucine. Achieving mobile task lighting with precision, these LED spot fixtures slide along an electrified rail system which integrates into any of Arrital's kitchen cabinetry lines available at Euroluxe Interiors. FOCUS ON can be applied to base cabinetry in a standard, against-wall application as well as on an island, single or double sided.

1056 W. Belmont Ave., 773.270.0030, euroluxeinteriors.com

MODERN LUXURY

TOP 5 LIVE THE GOOD LIFE

THE HOTTEST PRODUCTS, EXCLUSIVE
EVENTS AND SPECIAL OPPORTUNITIES
FROM OUR ADVERTISING PARTNERS.

4 THE KITCHEN OF YOUR DREAMS, NOW ON SALE

Snaidero Chicago has some exciting and new things coming. Their iconic display kitchen, OLA 20, needs a forever home. Renowned Italian designer, Paolo Pininfarina, created OLA 20 with absolutely no edges or sharp angles to follow the rhythms of everyday life. From the unique island with a curvilinear sculpted base to the iridescent mica-based finish, OLA 20 is a sculptural masterpiece.

**222 Merchandise Mart Plaza, Suite 140,
312.644.6662, snaiderochicago.com**



5 VIKING RANGE & LACORNUE | MIDDLEBY RESIDENTIAL SHOWROOM

Visit the Middleby Residential showroom at the Merchandise Mart, featuring Viking, LaCornue, AGA, Marvel, Uline, Lynx Grills and Grange. Known for innovation in commercial cooking equipment, Middleby's addition of residential brands to their portfolio was seamless, and showroom Creative Director Jaime Laurita is a celebrated lifestyle curator for some of the world's top musicians and entertainers. Contact the showroom to schedule a product tour and cooking demo.

**222 Merchandise Mart Plaza, Suite 137,
312.374.3091, vikingrange.com**

GET IT NOW: DOWNLOAD THE MODERN LUXURY INTERIORS CHICAGO APP TO SHOP RIGHT OFF THE PAGE. AVAILABLE ON THE ITUNES APP STORE.